

## Book Sales Agreement

Book No Further is committed to promoting local authors and books about Western Virginia, Appalachia and the South. We feature books relevant to our customer base and reflective of our mission to entertain and educate a wide variety of readers. We carry only high-quality books that are well written and produced and of interest to our customers. Independently or self-published books and books not available from our distributors are screened and accepted on a case-by-case basis.

**If you have not visited our store, you are strongly encouraged to do so before you submit a book.**

### Program Details

- Books MUST meet the following standards:
  - high-quality writing
  - appropriate subject matter for and of interest to our customers
  - **professionally** edited, designed, proofed, printed and bound
  - employee appropriate design as related to the subject matter and audience
  - adhere to industry standards for pricing and wholesale purchase.
  - display book title & author name on spine
  - include an ISBN number on the book
  - available from Ingram Content at industry standard discounts.
- All books will be read, in part or full, by staff member or designee before approval. Decisions are made on a book-by-book basis and are final.
- Books submitted without completed and signed application will not be read or otherwise considered. Applications submitted without a book will not be considered until the book is received. You may submit an Adobe Acrobat (PDF) version of the book for initial review; acceptance is dependent on a review of the physical book.
- Book No Further strives to make a decision on carrying the book within 10 days of receiving a complete application. Authors should contact the store if they have not received an emailed response.
- Books accepted into our inventory will be shelved and/or displayed solely at the discretion of Book No Further with no guarantee of placement or display.
- Book No Further does not purchase initial stock for locally provided books. At the end of six weeks, Book No Further will render payment for any stock that has sold and determine whether to purchase additional stock. The store no longer accepts books for consignment sale.
- Book No Further reserves the right to limit the number of titles or exclude any book for any reason.
- Books not accepted for must be picked up within 10 days of author notification; otherwise, the books become the property of BNF and will disposed of at the store's discretion.
- Authors are encouraged to check periodically on stock levels. Book No Further is not responsible for missing stock.

- There is a non-returnable \$10 submission fee. *(You may submit payment online <https://bit.ly/3NqFJzN> or in person in the store.)*

The Author agrees to promote the availability of the book at Book No Further alongside any other promoted sales channels including, but not limited to, Amazon and Barnes & Noble. Any digital promotion must include a link to [www.booknofurther.com](http://www.booknofurther.com).

**Note:** The foremost reason Book No Further declines to accept a book is because of poor production. A formal critique of your book (before or after submission) is available by appointment and for a fee from Book No Further. Contact the store for more information.

**To submit a book for sales consideration**, complete the following application and submit it to Book No Further with payment and a copy of your book. Incomplete sales applications and books submitted without physical copy of the book will not be considered.

By submitting this application, (including the book submission form) you acknowledge that you have read the program details, agree to the terms and conditions, and understand that all decisions are made by Book No Further on a book-by-book basis and are final.

**Signature**

**Date**

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**Book No Further** 112 Market St. SE, Roanoke VA 24011  
If you have questions, please contact us at [info@booknofurther.com](mailto:info@booknofurther.com)



# Book Details

(Please submit a separate form for each book)

**Author's Name(s)** \_\_\_\_\_ **Phone/cell no.** \_\_\_\_\_

**Email** \_\_\_\_\_

**Mailing Address** \_\_\_\_\_

**Website** \_\_\_\_\_

**Title** \_\_\_\_\_ **ISBN** \_\_\_\_\_

Fiction **Genre:** \_\_\_\_\_

Non-fiction **Genre** \_\_\_\_\_

**One-sentence pitch/  
summary of the book** \_\_\_\_\_

**Primary Audience** \_\_\_\_\_

**Regional Tie** to Roanoke/New River valleys,  
Western Virginia, Appalachia?  I live in the area  I am a former resident of the area  
 The book is about or set the area  None of the above

**Publisher Type:**

**Major National:**  Hachette  HarperCollins  Macmillan  Penguin Random House  Simon & Schuster  
 Small/Independent/University Press  Self-Published/Hybrid

**Imprint Name:** \_\_\_\_\_

**Retail Price:** \_\_\_\_\_ **Wholesale Discount** industry standard 40% (or greater) \_\_\_\_\_

**Is your book available for purchase through Ingram Content Group?**  Yes  No

**Where else do you sell your  
book?**

**Amazon:**  Yes  No. **Barnes & Noble:**  Yes  No

**Other:** \_\_\_\_\_ **Price**

**How will you promote and  
direct customers to Book No  
Further and our website to  
purchase your book?** \_\_\_\_\_